

Media Contact: Blake Batley
(770) 732-0700
bbatley@chemstarcorp.com

Chemstar Corporation announces a new, powerful, one-step product that effectively controls *Listeria*, *Salmonella*, *E. coli*, and fly larvae in floor drains.

Importance of cleaning floor drains often underestimated in food safety and sanitation protocols

Atlanta, Georgia, September 17, 2008 – Recent media coverage of food recalls and outbreaks has consumers concerned about food safety. As a result of the increased scrutiny, many food processors, food retailers, and food service companies are reviewing and revising their cleaning and sanitizing protocols in order to reduce the risk of food contamination.

The concern is warranted: The Centers for Disease Control and Prevention estimates that 76 million cases of foodborne illness occur nationwide each year, resulting in 325,000 hospitalizations and 5,000 deaths.

Food-related businesses have a vested interest in reducing or eliminating the risk of foodborne pathogens such as *Listeria*, *Salmonella*, and *E. coli*. Chemstar Corporation President and CEO, Jim Schurman states: “The problem is that much of the focus has always been on the cleaning and sanitizing of food contact surfaces. An area that is often overlooked or ignored is floor drains.”

Schurman goes on to cite: “Floor drains are a specific problem area in the food industry because they are a composite of a room’s environment. Drains can easily collect and trap organic soils and bacteria, creating a cool, moist harborage for rapid growth of microorganisms. The environment is also a natural breeding habitat for flies and insects that can transfer *Listeria* to food and food contact surfaces.”

Chemstar Corporation, a global leader in food safety and sanitation solutions, has released the newest version of its product designed to safely and efficiently control *Listeria*, *Salmonella*, *E. coli*, and insects in floor drains. Unlike other drain sanitizers and cleaners, Foam San from Chemstar is a simple, one-step process that does not require rinsing or special tools. And now, new packaging and a new simple-to-use applicator (included) makes it easy for any industry to sanitize floor drains: food processors, food retailers, full service and quick service restaurants QSR, convenient stores, healthcare facilities, and government institutions.

Chemstar recommends that proper cleaning and sanitizing techniques for floor drains should include use of products like Foam San which are designed specifically for cleaning drains. Food-related businesses should eliminate the use of brushes, power washers, or high-powered sprayers – all of which will aerosolize whatever contaminant is in the drain, spreading pathogens around the room.

Foam San kills bacteria and flies and removes soils from any type of drain. A single half-gallon container of Foam San concentrate from Chemstar Corporation can clean up to 500 drains. Because it does not contain or require chlorine, it is safe for all types of drains, metal pipes, and equipment.

“We recognized the demand for a drain cleaning product that is not only safe, easy-to-use, and cost effective, but one that is also powerful and efficient,” said Schurman. “Our newest release of Foam San meets all those criteria.”

About Chemstar Corporation:

As the first name in food safety, Chemstar Corporation understands that it's not just about keeping your premises clean; it's about keeping your brand spotless.

For more than 25 years, Chemstar Corporation has been providing comprehensive food safety, sanitation, and hygiene solutions for companies worldwide in industries such as retail supermarkets, foodservice, restaurants, hospitality, food processing, and healthcare institutions.

At Chemstar, food safety is all we do, and we do it better than anyone. We help organizations run clean, safe, and efficient operations by providing best-in-class sanitation chemical products and equipment coupled with unmatched service excellence. Companies that experience the Chemstar way become life-long partners. For more information on our innovative food safety and sanitation solutions, go to www.chemstarcorp.com.